



SW PROJECT CONSULTING SDN BHD (1001320-A)
www.swpc.com.my

FULL DAY WEBINAR : SERVICE TAX FOR ADVERTISING AND INFORMATION TECHNOLOGY INDUSTRY

“ Fresh from the launch of the revised Sales & Service Tax (SST) on September 1, 2018 and amendment in Parliament, it is now an opportunity to review its implementation to iron out problems and gain clarity on issues that have been cropped up in Advertising and Information Technology Industry ”

This program gives the participants the necessary content to understand the current development for the Service Tax operation in Advertising and Information Technology industry, especially on the contents of digital marketing. It is important for service tax registrants to ensure compliance and avoid unnecessary penalties and increased cost of compliance. The RMCD has also issued amendments to the tax regime on Advertising and Information Technology industry via guideline revision. Gain an understanding of the latest developments affecting the registrants, including service tax exemption, service tax deduction, imported taxable services and digital tax applicable for the advertising, information technology and digital marketing service tax registrants.

Who Should Attend

• Accounting, Tax, and IT Department of service providers in the following:

- Advertising and advertising agency companies provide traditional advertisement and online advertisement.
- Information Technology Industry that is specialized in online contents, social media management and online page operator.
- Mixture of advertising and information technology such as digital marketing, games, and graphical effect developers.
- Media companies provides broadcasting, newspaper, periodical, consulting and artwork.

Content

- Service Tax Policy 2019/2020
- Service Tax Act by RMCD
- Service Tax Regulations and Orders
- Imported Taxable Services and exemption
- Service Tax Exemption between Advertising service providers
- Service Tax Exemption between Information Technology service providers
- FAQ on Advertising Services, Information Technology Services
- Digital Tax impact on Advertising and Information Technology Industry
- Customs Ruling, Remission and Refund Procedures

Training Fees MYR **700**/pax
(HRDF Claimable)



Optional MYR **50**/pax
(Including Courier, Training Material + Certificate of Attendance)

Date 23 / FEB / 2021 (Tuesday)
Time 9:00 am ~ 17:00 pm
Venue Webinar Via ZOOM
(Link will forward before training)

“GROUP PACKAGE AVAILABLE”

Group Package 1 :
RM1400 – 2 pax

with 1 set of training material and 2 certificates

Course Leader: Stanley Wong

Stanley Wong is a chartered accountant, PMP, member of Malaysian Institute of Accountants and HRDF certified trainer. Being a regular speaker on SST, he delivers training on SST mechanism, GST | SST System Changes; focus on SST governance, review and compliance perspective. He attended GST and VAT Training in Singapore and UK. He is the pioneer to bring overseas compliance practice to enlighten local businesses. Some of these overseas practices such as data analytics are critical to verify the compliance level of GST | SST registrants in Malaysia.



ThinkBuzan
License Instructor
Certified Professional Trainer
HRDF Malaysia Training Provider (No.4847)

- SST Training
- Essential Excel Skills for Accountants
- Mind Mapping at Work Place
- Project Management
- Forensic Investigation and Fraud Detection
- Chinese Metaphysics

Office : +6012-698 1938
Mobile : +6012-981 9390 / +6012-305 2908

E-mail : training@swpc.com.my
Stanley.wong@swpc.com.my
seminar@swpc.com.my



Learning Outcomes

At the end of this program, the participants shall gain knowledge on the following:

- **Service Tax Policy**
- **Service Tax Framework**
 - **Service Tax Industries**
 - **Reporting requirements**
 - **Accounting entries for service tax**
- **Service Tax Compliance**
- **Remission, Refund and Appeal Procedures**
- **Important guide in service industry**
 - **Advertising service**
 - **Information Technology service**
 - **Reimbursement and Disbursement**
 - **Taxable and not taxable services**



Training Methodology

- **Tutorial**
- **Group Discussion**
- **Online Q&A**



Syllabus:



| Morning 09:00 - 12:30 | Afternoon 13:30 - 17:00 |
|---|--|
| Service Tax Mechanism <ul style="list-style-type: none"> ❖ Service Tax Mechanism ❖ Service Tax Regulations and Service Tax Orders <ul style="list-style-type: none"> ◦ List of Taxable Service Providers ◦ Registration ◦ Facilities ◦ Special Rules ◦ Penalty and remission ❖ Definition of Advertiser, Media, Advertising Agency, and activities in these businesses ❖ Definition of Information Technology Industry focus on digital marketing and contents providers. ❖ Service Tax Guide and Important FAQ for Industries <ul style="list-style-type: none"> ◦ Advertising Services ◦ Information Technology Services ◦ Digital Marketing ❖ Service Tax Exemption between advertising companies - concepts and examples ❖ Service Tax Exemption between Information Technology companies - concepts and examples ❖ Taxable and Not-Taxable services ❖ Export service Service Tax Administration <ul style="list-style-type: none"> ❖ Invoice, receipt, professional bill, debit note, and credit note format and requirements ❖ Accounting entries for service tax <ul style="list-style-type: none"> ◦ Provider ◦ Receiver ❖ Bad debt entries <ul style="list-style-type: none"> ◦ Bad Debt Claim for Service Tax ◦ Bad Debt Recovery for Service Tax | Imported Taxable Services <ul style="list-style-type: none"> ❖ Scope of Imported Taxable Services ❖ Guide on Imported Taxable Services ❖ Exemption on imported taxable services within the group. ❖ Exemption on imported digital tax. ❖ Case studies on Imported Taxable Services Service Tax Policy Updates <ul style="list-style-type: none"> ❖ Service Tax Policy 2019/2020 ❖ Updates on service tax exemption and deduction from imported taxable services ❖ Updates on group relief Special Service Tax Treatment <ul style="list-style-type: none"> ❖ Reimbursement and Disbursement ❖ Connected Person for Free Service ❖ Intragroup and Intergroup Management Fee Preparing SST-02 Form <ul style="list-style-type: none"> ❖ Preparing and Reporting in MySST and SST-02 ❖ SST-02 submission ❖ Illustration of SST-02 submission with "Payment Basis" Digital Tax Administration <ul style="list-style-type: none"> ❖ Scope of Digital Tax ❖ Submission of Digital Tax Return (MySToDS) ❖ Type of digital contents subject to service tax ❖ Impacts to Malaysian Service Tax Compliance <ul style="list-style-type: none"> ❖ Records to keep Miscellaneous Topics: <ul style="list-style-type: none"> ❖ Customs Ruling ❖ Remission, Refund and Appeal Procedures MySST Portal <ul style="list-style-type: none"> ❖ Latest information on MySST Portal |

**Syllabus may subject to change according to the latest information on Sales Tax and Service Tax announcement.



SST Training

- Essential Excel Skills for Accountants
- Mind Mapping at Work Place
- Project Management
- Forensic Investigation and Fraud Detection
- Chinese Metaphysics

Office : +6012-698 1938

Mobile : +6012-981 9390 / +6012-305 2908

E-mail : training@swpc.com.my
Stanley.wong@swpc.com.my
seminar@swpc.com.my



SW Project Consulting Sdn Bhd (1001320-A)
 Block D-3A07 Phileo Damansara 1 No 9 Jalan 16/11 46350 Petaling Jaya Selangor
 Office Mobile: +6012-981 9390 +6012-698 1938 Mobile: +6012-3052908
 Email: Stanley.wong@swpc.com.my



Training Registration Form

Please complete this form and send to e-mail address below for training registration. The administrator will liaise with you to confirm the training details and payment options.

SW Project Consulting Sdn Bhd

Office Mobile: +6012 981 9390 +6012 698 1938
 • Block D-3A07 • Phileo Damansara 1 • 9 Jalan 16/11
 • 46350 Petaling Jaya • Website: www.swpc.com.my
 • For Attention: Stanley Wong
 • Email: stanley.wong@swpc.com.my or training@swpc.com.my or seminar@swpc.com.my

SST Training

Web: www.swpc.com.my
www.gstsystemchanges.my
www.swprojectconsulting.com.my

Payment Options:
 Cheque; Online and Giro Transfer

| | | |
|---------------|---|--------------------------|
| Training Type | Webinar Training | |
| Course name | Webinar – Service Tax for Advertising and Information Technology Industry | |
| Course Code | SER210223SWP | |
| Target Date | <input type="checkbox"/> Feb 23, 2021 (Tuesday) | <input type="checkbox"/> |
| Venue | Online Meeting ZOOM Application – Link will forward prior to training | |
| Price | MYR700 per delegate (7 hours) (Unlimited Email Support after event) (Optional: Training manual and certificate of attendance MYR50) Group Package 1 RM1400 – 1 free material + 2 certificates | |



Delegate's Particulars

| | | | |
|------------------------|------------------------------|-----------------------------|------------|
| Name | | | |
| Job Title | | | |
| Organization Name | | | |
| Organization Address | | | |
| Contact Details | City: | State: | Post Code: |
| Organization Web Site: | Phone: | Fax: | Email: |
| Contribution to HRDF: | <input type="checkbox"/> Yes | <input type="checkbox"/> No | |
| HRDF SBL Scheme Claim: | <input type="checkbox"/> Yes | <input type="checkbox"/> No | |

HRDF:

Please scan this public training registration form to stanley.wong@swpc.com.my or training@swpc.com.my or seminar@swpc.com.my. SW Project Consulting Sdn Bhd is a HRDF registered training provider (1001320A). This training program is eligible for HRDF-SBL.

 Name and Date

 Signature and Company Stamp

Terms and Conditions:

- SW Project Consulting Sdn Bhd reserves the right to change the training date and time with notice given in advance.
- Kindly make full payment via online. Please transfer the payment to Maybank 514196636249 and provide proof of payment.
- Any cancellation or payment made before the event is not refundable. Substitute delegate is allowable.